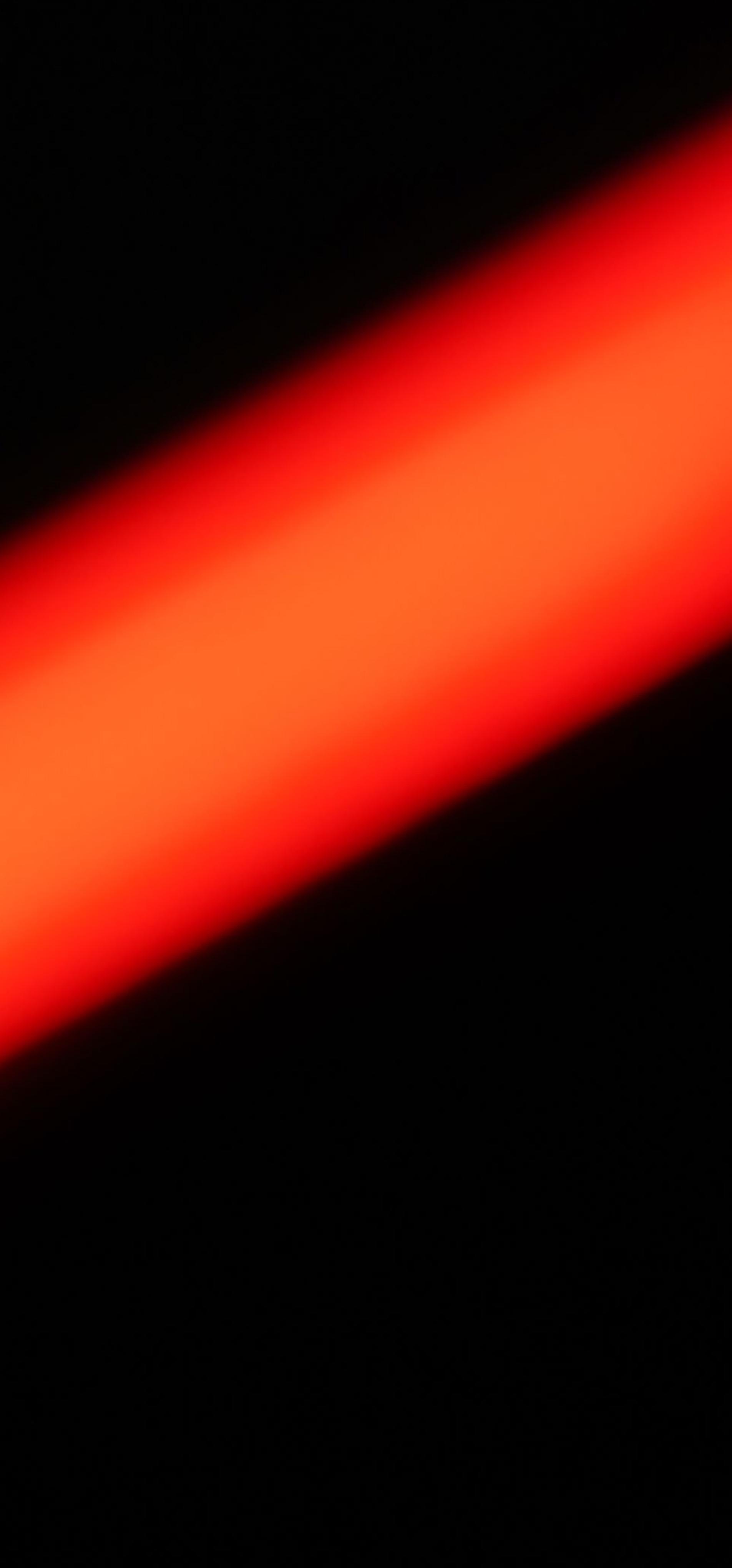


FIRE & EVENTS hire@thegardencinema.co.uk





Contents:

About The Garden Cinema	p .	3
Cinema lay-out	p.	5
Our screens	p.	5
The Garden Bar	p.	8
Breakfast packages	p .	9
Hire rates	p .	10
Technical services	p .	12
Branding	p .	13
Types of events	p .	14
Testimonials	D .	15
Get in touch	D .	17





About The Garden Cinema

Opened in March 2022, The Garden Cinema screens curated repertory seasons and new releases from around the world.

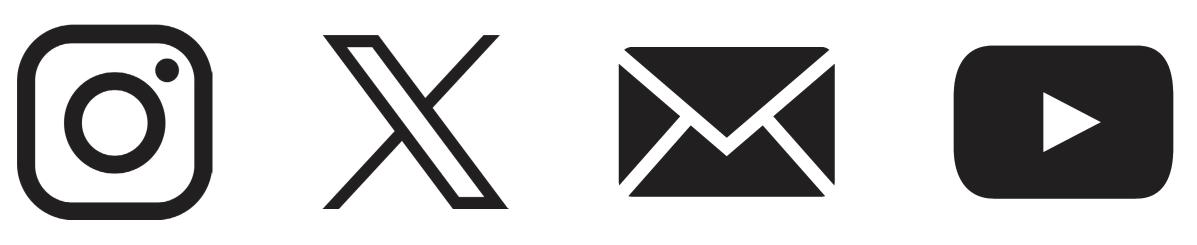
Being truly independent, we choose films that are worth seeing, films you'd be happy to see more than once.

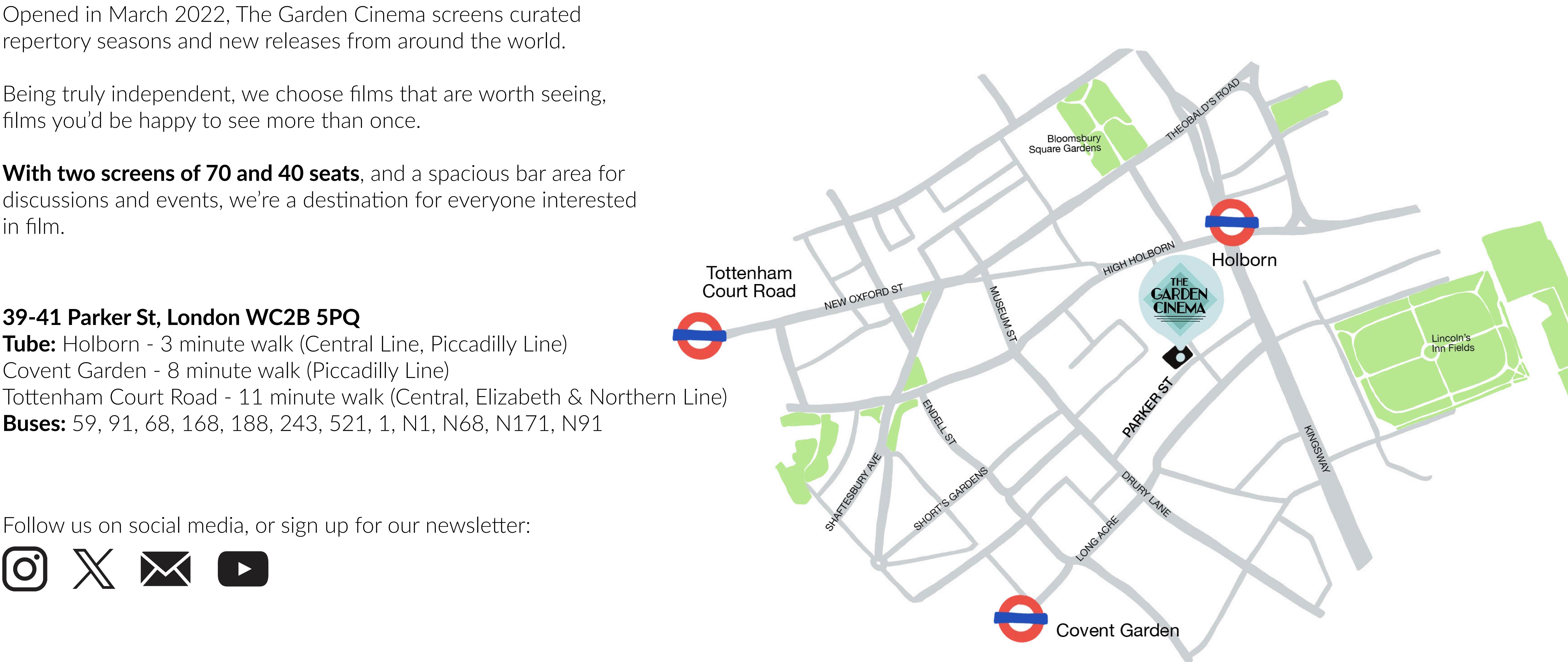
With two screens of 70 and 40 seats, and a spacious bar area for discussions and events, we're a destination for everyone interested in film.

39-41 Parker St, London WC2B 5PQ

Tube: Holborn - 3 minute walk (Central Line, Piccadilly Line) Covent Garden - 8 minute walk (Piccadilly Line) **Buses:** 59, 91, 68, 168, 188, 243, 521, 1, N1, N68, N171, N91

Follow us on social media, or sign up for our newsletter:







Cinema lay-out



 Step-free access to the bar, box office and front row of the screens, with an accessible toilet on bar and screens level

• Max. capacity of two wheelchairs in the venue at any time. Please check our <u>accessibility page</u> for full details

Total venue capacity: 110

 Alcoves & tunnel seating, perfect for breakout sessions & cast interviews

Private room at the end of the corridor, can be used as a Green Room

 Car park for loading/unloading, discrete entrance/exit to the cinema



SCREEN 1 70 seats, including 1 removable wheelchair space



Tech specs:

- 2x QSC 1600w amplifiers per auditorium
- Fully automated cinema tabs
- Masking for Flat and Scope aspect ratios:
- Wired internet connection in the screens

- USB Audio interface
- 10 and 12 channel mixing desks
- iPad controlled RGB LED stage lighting
- Removable modular stage
- M1 Max MacBook Pro

 DCI compliant 2K projector with integrated server • DATASAT cinema sound processors for up to 7.1 surround sound

Screen 1: 191cm x 327cm (Flat), 191cm x 422cm (Scope)

Screen 2: 163cm x 298cm (Flat), 128cm x 298cm (Scope)

• Dynamic handheld microphones with wired or wireless connections • Cardioid pattern gooseneck microphones

SCREEN 2 40 seats, including 1 removable wheelchair space



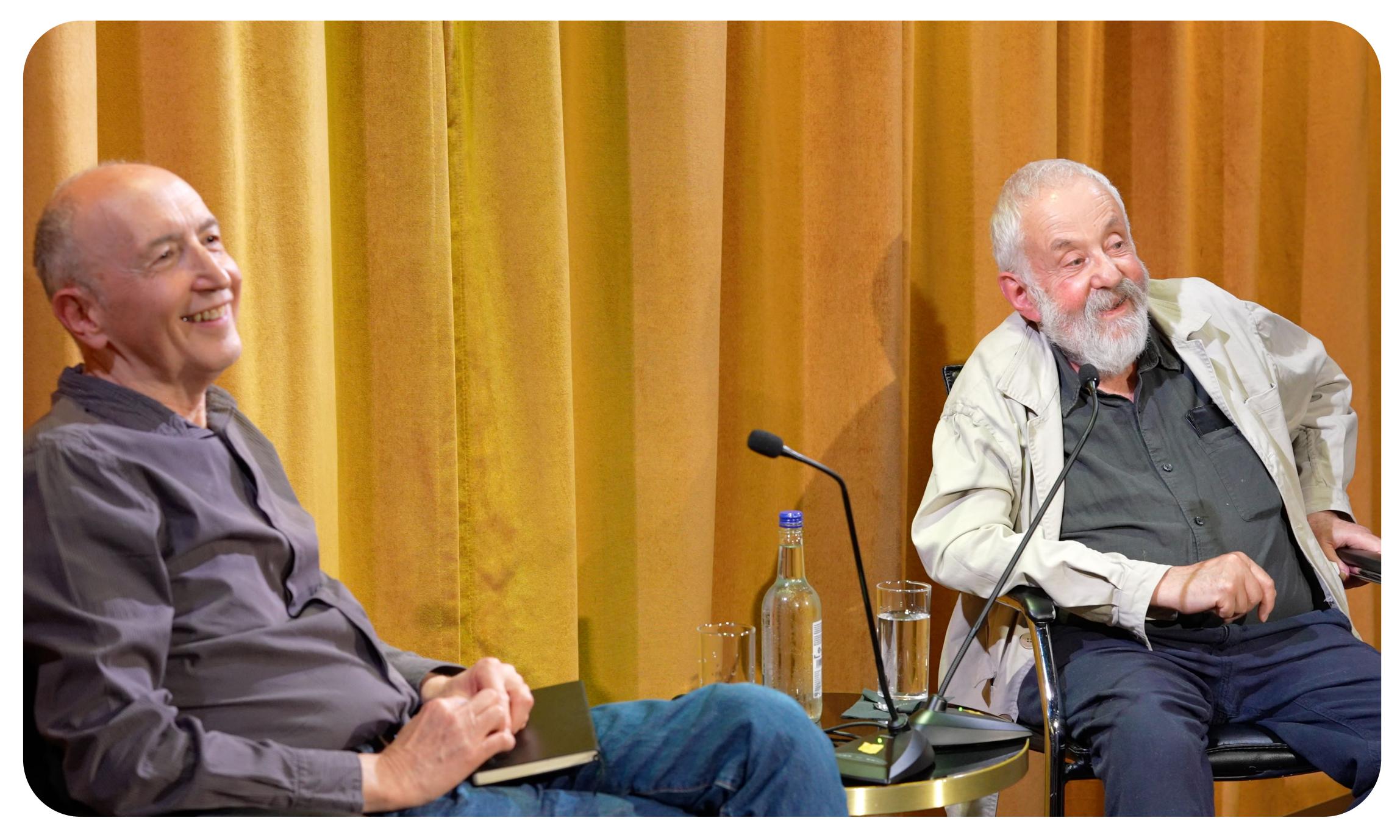
Formats supported:

- DCP
- Multi Region Blu-ray/DVD
- HDMI input (laptop, games console, etc.)

Panels and Q&As:

- Full set-up included in hire
- Online Q&As via Zoom
- Option to live stream panel from Screen 1 into Screen 2





Mike Leigh In Conversation with Gary Yershon



'A Sense of History' Q&A with Jim Broadbent



Sally Potter: 'The Music of Cinema'



'Infamous' Q&A with Toby Jones



'Senna' Q&A with director Asif Kapadia



'Bella Ciao: Song of Rebellion' Q&A with Andrea Vogt & Paul Russell

'A Gaza Weekend' Q&A with actor Stephen Mangan



'So Long, My Son' Q&A with director Wang Xiaoshuai



- Carefully curated selection of drinks and snacks at very reasonable prices (<u>see menu</u>)
- All drinks can be taken into the screens
- Various options for bar tabs
- Breakfast packages available (see next page)
- Catering options available for full venue hires
- Custom cocktail creation for full venue hires

8



* Please note, we do not allow any outside food & beverages to be brought into the cinema, unless previously agreed.









Unlimited "Garden Cinema Roast" filter coffee by Vagabond Unlimited tea by The Teamakers of London • Artisanal pastries by St. JOHN Bakery Freshly squeezed orange juice • Fresh fruit Celebration breakfast package - £17.50 p.p: • Unlimited "Garden Cinema Roast" filter coffee by Vagabond



VAGABOND **COFFEE ROASTERS**

GARDEN CINEMA ROAST

FAZENDA SANTA MARIA BRAZIL - MINAS GERAIS - CERRADO DIRECT TRADE

VARIETY Red Catuai

PROCESS Natural

ALTITUDE 1000 masl

1 KG

SINEMA

Black Cherry, Plum, Chocolate Cake

ROASTED ON 161

Enjoy within 4 weeks Consume up to 9 months after roast www.vagabond.coffee www.thegardencinema.co.uk www.dbarbosacoffee.com.br

Please remove this label before recycling the bag according to your local directions. Thank you

Breakfast packages (excl. VAT)

Tea & coffee package - £4.50 p.p:

 Unlimited "Garden Cinema Roast" filter coffee by Vagabond Unlimited tea by The Teamakers of London

Tea, coffee & pastry package - £7.50 p.p:

• Unlimited "Garden Cinema Roast" filter coffee by Vagabond Unlimited tea by The Teamakers of London Artisanal pastries by St. JOHN Bakery

Breakfast package - £10.00 p.p:

 Unlimited tea by The Teamakers of London • Artisanal pastries by St. JOHN Bakery • Freshly squeezed orange juice • Fresh fruit Prosecco/prosecco mimosas



Hire rates (excl. VAT)

SCREEN 1 Max 70 guests

SCREEN 2

Max 40 guests

FULL VENUE Max 110 guests

⁶ For Quality Control screenings that finish by 13:00, a 20% discount applies. * A 25% surcharge applies before 8am.

Off-Peak Mon-Fri before 3pm £300 per hour (min. 2 hour)

£400 (1 hour)

£200 per hour (min. 2 hour)

£250 (1 hour)

£500 per hour (min. 2 hour)

Peak

Mon-Fri after 3pm + Sat-Sun all day

£500 per hour

(min. 2 hour)

£650 (1 hour)

£350 per hour (min. 2 hour)

£450 (1 hour)

£1,250 per hour (min. 4 hour)

Single screen hires **Off-Peak:** 1 hour of bar use is included (can be split up before/after the screening). Additional time needs to be pre-agreed, and may be subject to a min. bar spend of £200 per hour.

Peak: Guests can make use of the bar before and after the screening, but it will remain open to other visitors at the same time.

Please note, we do not allow 'overbooking', i.e. the amount of guests invited cannot exceed the maximum capacity of the screen you are hiring.

Full venue hires The bar area will be open exclusively to you and your guests from the start time until the end time of your hire. All guests will need to have cleared the venue by the time your hire ends.





Technical services

DCP creation:

Films under 60 minutes: £75 + VAT Films over 60 minutes: £150 + VAT Complimentary DCP creation included for Quality Control screenings

Audio recording:

High quality audio recording of your Q&A or panel discussion for £100 per hour + VAT. Audio engineer present during your event, and files delivered to you as WAV files.

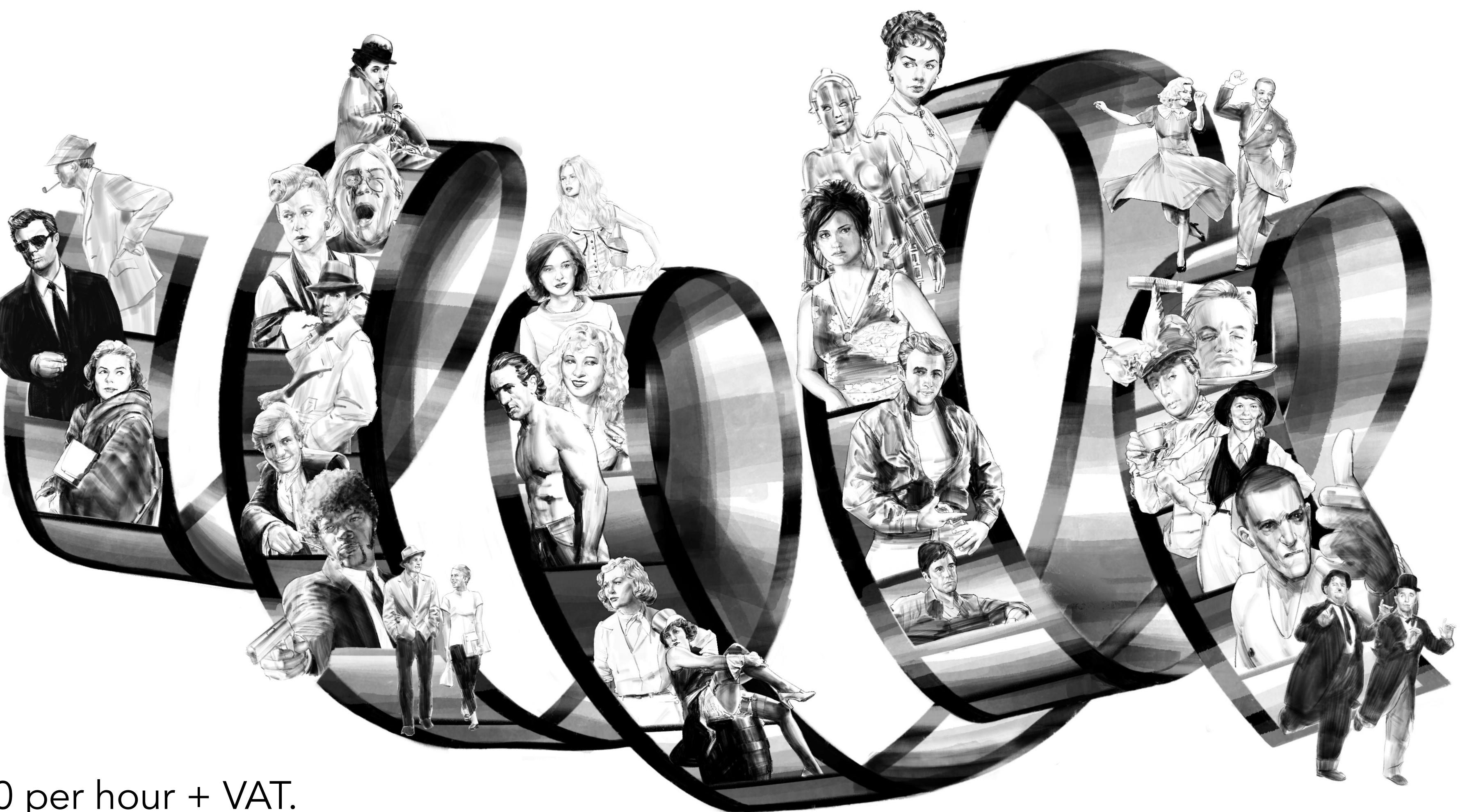
Filming:

Dedicated in-house team can produce a variety of content using our professional grade equipment. Please contact us for a custom quote. Check out our **YouTube** channel for examples.

Technical support and rehearsals:

We offer an hour long technical rehearsal prior to your event to run through any technical requirements you might have and to check the quality of the content on screen.* This is especially useful for any Zoom Q&As, filmed events, or otherwise technically demanding hires. We can also troubleshoot issues with DCPs and advise you on best practice for digital cinema presentation.

*This is dependent on availability, please book at least two weeks in advance to guarantee a technical rehearsal.





Branding

- slide DCP for free
- by the box office (max. dimensions W 120cm x H 180cm)
- box office and bar



Option to put a holding slide in the screen(s) - please provide a jpeg with 1998 x 1080 (flat) resolution, and we will create a holding

Single screen hire: pop-up banner or poster by your sign-in desk

 Full venue hire: option for branding throughout the whole venue (banners / decorations / set-dressing), including the tv screens by



Types of events



Press screenings

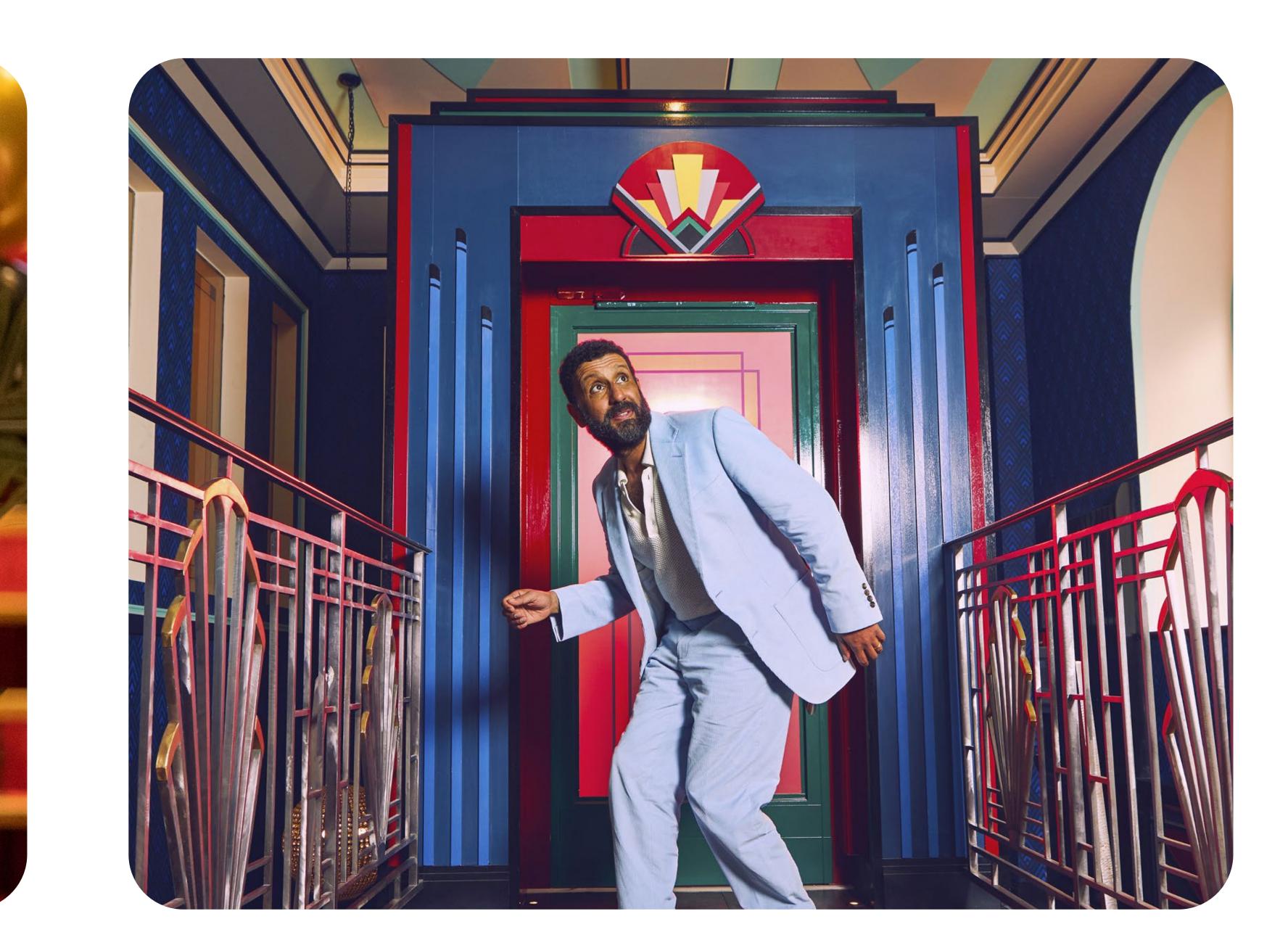


Filming





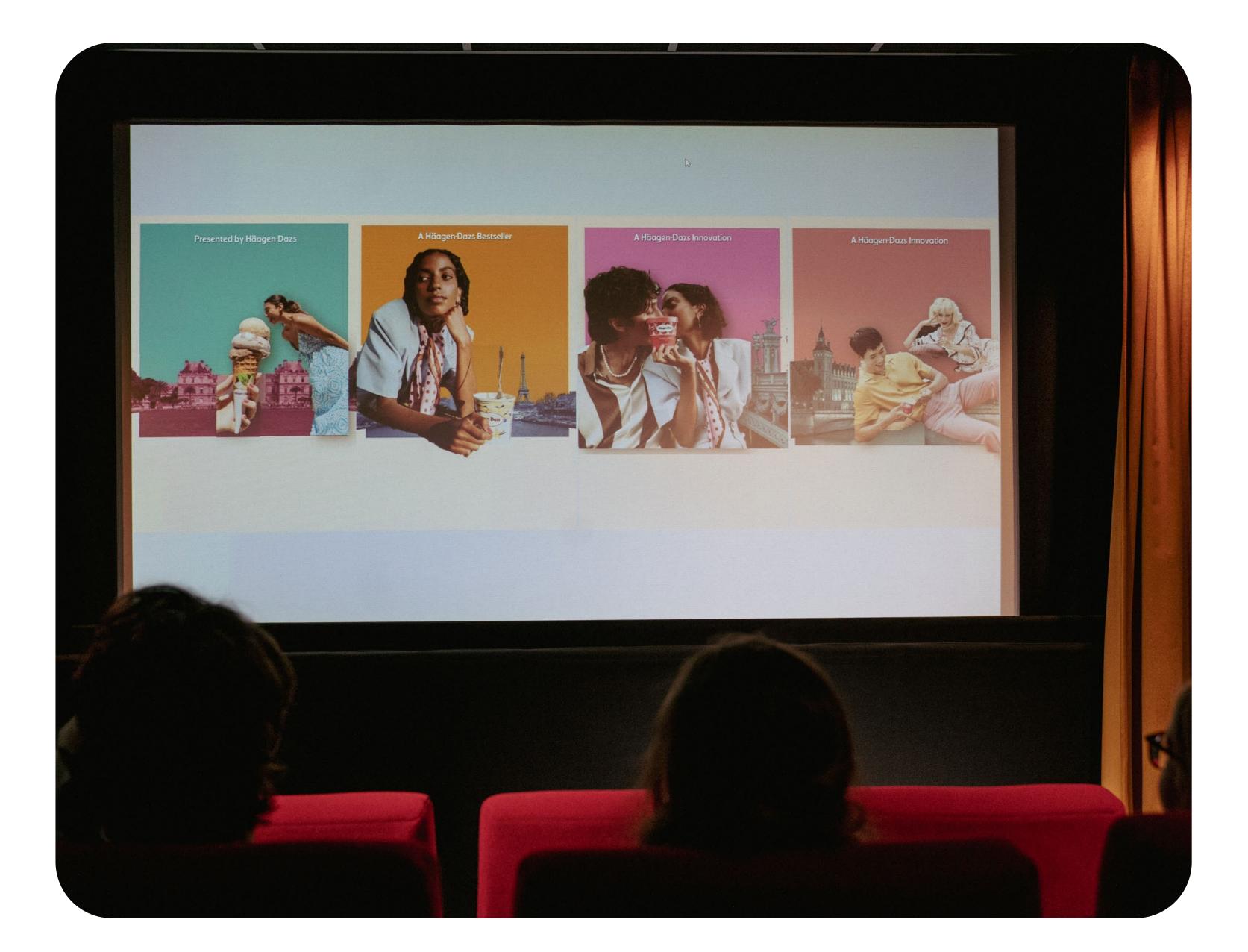
Cast & Crew screenings



Photoshoots



Quality Control screenings



Business presentations



Podcast recording



Birthdays & Celebrations

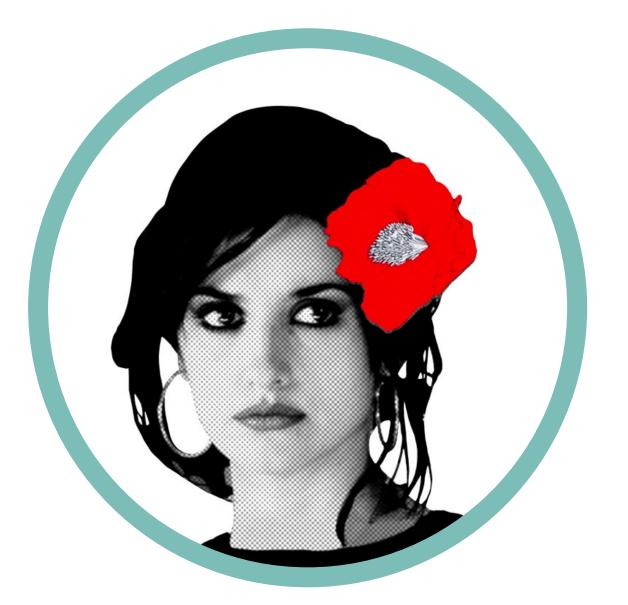


Testimonials











'You and your team have been such a delight to work with both via email and in person and we absolutely loved screening our show with you. The director was absolutely thrilled with the screen quality and was raving about the fact it's the best he's seen it look. Thank you again! We'll definitely be back.' **SISTER Pictures**

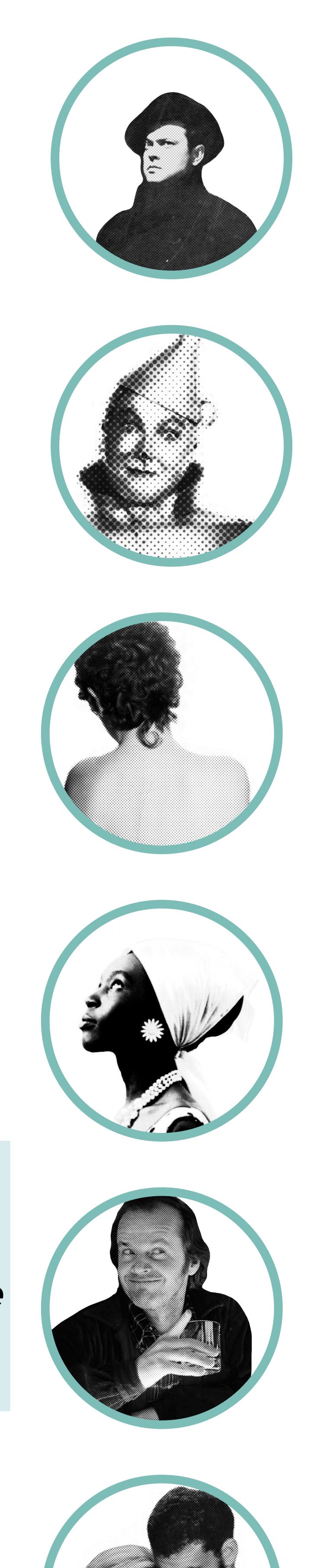
'Thanks for the hosting Ken's test screening a couple of weeks ago – was incredibly useful.' **Sixteen Films**

'Cinema looks beautiful in the shots. Thanks again for all the help with the shoot.' I think you have some new fans in George and Nathan! **TimeOut Magazine**

'The venue is just fabulous, and we felt very welcomed and supported by the whole of the team. We loved the thoughtful little touches, like Joe playing music by women, and the beautiful display of the British Cinematographer magazine tote bags. Thank you Patrick for smooth handling of the audio side of things.' **Girls on Film Podcast**

'You and your team were so very helpful, it was so great to know we were in safe hands throughout. The screening was great from our side and I really hope that we can come back again in the not so distant future.' **CTVC**

15



'Thank you so much for all your help, the Duty Manager Joe! Was AMAZING. You guys are so efficient and kept me in the loop on everything and was on time with all my requests, so thank you we had a great time! Hope to be back soon' **Nocturnal Pictures**

'Just wanted to say thank you to you and all the team for a wonderful screening. It was superb to see it on such a beautiful screen, so well presented. Just solidified my opinion that The Garden really is the finest cinema in England.' **Jake Lancaster**

'The space is great and the guests enjoyed the vibe and decor. We look forward to working with you again and will refer the space to our other clients who will love it as well.' **Charnley Communications**

'It was a fantastic evening, thank you so much for all your help and support over recent weeks. Your staff were all brilliant, and the venue received SO many compliments. We would love to do more with you in future.' **WDM Entertainment**

'Thank you for the screening last week all went really well! Really do appreciate all that the Garden Cinema do to make RADA feel valued.' **Royal Academy of Dramatic Art**

My guests loved the venue, it was the perfect event for my 60th birthday party and I am so very grateful to everyone who helped make it so special.' **Sue Harris**





If you would like to see the cinema in person, please send us an email to book a visit.

Get in touch

We'd love to work with you on any other ideas for events you may have. Send us an email with what you have in mind, and we'll always try to make it happen. Please include as many details as possible, including potential dates and how long you would need the screen(s) for.



www.thegardencinema.co.uk

hire@thegardencinema.co.uk